

Alex Irlando signs a sponsorship deal with -273 for 2018

After his impressive performance in Las Vegas, American brand -273 decided to have Alex as his testimonial in 2018.

Motorsport technical apparel brand -273 will sponsor Alex Irlando for the forthcoming season. The Italian driver will use -273 gloves during all the 2018 events in both OK and KZ competitions.

"-273 is honored to have reigning KZ2 SuperCup champion Alex Irlando choose our products for the 2018 season" commented Chris Wehrheim, -271 Co-Owner "We look forward to achieving even more success next season as Alex moves into the premier KZ and OK categories."

"I'm happy to partner with -273 and I can't wait to debut with their gloves. 2017 has been an amazing year and this partnership is another step to be a professional driver and brand ambassador" said Alex Irlando.

To learn more about -273 visit www.minus273.biz and follow on Instagram at @minus_273.

For more information on anything related to Alex Irlando, please visit www.alexirlando.com or www.petrolheaditalia.com and be sure to follow our social accounts: Petrolhead Italia (FB – IG – TW), Alex Irlando (FB – IG).

ALEX IRLANDO

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