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Photos available upon request



CALIFORNIA PROKART CHALLENGE CELEBRATES 15TH SEASON WITH AMAZING PRIZE PACKAGE

National program to offer a staggering \$162,000 prize purse to be awarded in 2019

TEMECULA, CA (March 13, 2019) – To commemorate the 15th anniversary of operation, the California ProKart Challenge today announced an unprecedented 2019 prize package, nearing a staggering \$120,000. With the guiding principle of giving back to customers, the awards package for the season will see a drastic shift in the distribution of prizes. The new model ensures more racers go home with more prizes, even those who do not finish on the podium.

After gathering input from multiple team owners and participants, the consensus was clear — award more things to more people in lieu of a giant prize at year's end. Racers spoke, and SKUSA listened. Superkarts! USA / California ProKart Challenge is beyond excited to celebrate its 15th year of competition in the most exciting way they know how: giving back.

“Karting has not only been my passion for the last 25 years, it's been my livelihood,” explained an enthusiastic Tom Kutscher. The SKUSA and California ProKart Challenge president added “As the longest running privately held karting promotion, we consider it a huge milestone to be celebrating our 15th season. It goes without saying, we have our racers to thank for the success of the series and we can't wait to award some fantastic prizes.”

With tremendous support from longtime partner MG Tires, the 2019 California ProKart Challenge prize breakdown is as follows:

Classes with 5 or more drivers in their class will receive podium prizes consisting of:

- 1st Place: Free Cali. ProKart Challenge Entry Credit, Including Race Tires (\$325 Value)
- 2nd Place: Free Cali. ProKart Challenge Entry Credit (\$125 Value)
- 3rd Place: \$50 credit in Motorsports Reg (\$50 Value)

In addition to the podium prizes, California ProKart Challenge will up the ante with exciting event raffles. Drivers need only be present to win, regardless of where they finish in the main event. The handsome slew of prizes include:

- (10) Sets of Evinco Tires - \$220 Value (Each)
- (4) Free ProKart Challenge Entry Credit, Including Race Tires - \$325 (Each)
- Free SKUSA ProTour Entry Credit, Including Race Tires - \$1,000

“It’s worth noting these prizes are in addition to the fit and finish of everything else we do, explained Kutscher. “Racers can expect the same quality of race trophies, podium displays, and event prestige they’ve come to expect. We’re not cutting any corners.”

One other big addition to the 2019 California ProKart Challenge prize structure is the year end championship awards. In the past, the series offered lavish trips or grand prizes that only rewarded the lucky few. In an effort to recognize the accomplishments of those who win, California ProKart Challenge is pleased to offer:

- Class Champion: SuperNationals 23 Entry Credit, Including Race Tires - \$1,100 (Each)
- 2nd Place: (2x) 2020 ProKart Challenge Entry Credits, Including Race Tires - \$650 (Each)
- 3rd Place: (1x) 2020 ProKart Challenge Entry Credit, Including Race Tires - \$325 (Each)

“If the criticism of years past is that we don’t return value to our customers, I have to think this may address those concerns,” exclaimed a confident Tom Kutscher. “Ultimately we’re a customer driven company and we always aim to cater to the wishes of our racers. We’re excited to kick off the season at Buttonwillow in just a few short days.”

Online pre-entry is now open by click [HERE](#)

For more information on anything related to Superkarts! USA, please visit the website – www.superkartsusa.com and be sure to follow the Superkarts! USA [Facebook](#) page, [Twitter](#) and [Instagram](#) accounts.

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About Superkarts! USA:

Established in 1995, Superkarts! USA is dedicated to shifterkart and TaG racing, and is the leader in the field, promoting four regional racing series. Racing programs are currently running in California, Canada, Florida, Hawaii, Indiana, Louisiana, Nevada, Oregon, Texas and Washington, in cooperation and support from official tire supplier MG Tires and the Evinco line of race tires. In 2018, the organization promoted the ninth edition of the SKUSA Pro Tour, which features the WinterNationals, SpringNationals and SummerNationals. All of it leads up to the 22nd running of the annual SKUSA SuperNationals – the biggest kart race in the world – held every November in Las Vegas, NV. For more information on SKUSA, please visit www.superkartsusa.com.

Attachments: Superkarts! USA California ProKart Challenge 15th Season image