



PRESS RELEASE

WSK Promotion is the new Rotax MAX Challenge Euro Trophy and Winter Series promoter, starting from 2024

WSK Promotion is pleased to announce the achievement of a multi-year agreement with BRP-Rotax aimed at organizing and promoting the Rotax MAX Challenge Euro Trophy championship and the Winter Series, starting from 2024.

WSK Promotion started its activity as a promoter in karting, in 2006, with its WSK series which were and still today are organized at the highest international level.

From 2013-2017, was then promoter of the World Championship and the CIK-FIA European Championship.

Moreover, in 2014, it brought the Italian F4 Championship to its debut, a series that today more than ever - always under the management of WSK and ACI-Sport - represents the highest worldwide expression of the F4 category.

After a path of more than 15 years full of satisfactions, WSK Promotion is now ready to write a new, exciting chapter of its history in motorsport.

"Today, a new challenge begins together with a brand of unparalleled value, in karting and beyond, - says Luca De Donno, Founder and President of WSK Promotion - The goal is to maximize the value and content of a unique series, which is based on engines that are truly synonymous with karting around the world, given their spread and their history. It is an honor for me and for all of WSK Promotion to start a collaboration with BRP-Rotax and I want to thank Peter Ölsinger, General Manager of BRP-Rotax, and Stefan Gruber, Manager of Rotax Karting".

More information about the Rotax MAX Challenge Euro Trophy and Winter Series racing calendar will be announced soon.

WSK Promotion

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