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### Great opportunity for aspiring drivers: strong support in the BMW M2 Cup

- Pole Promotion runs the BMW M2 Cup on behalf of the ADAC
- Top talent to receive € 100,000 support package for 2025 ADAC GT4 Germany

Munich. The BMW M2 Cup lines up with an attractive support package for talented youngsters in 2024. The ADAC and BMW will support the top talent with funding amounting to roughly € 100,000, allowing them to enter ADAC GT4 Germany with a BMW M4 GT4 in 2025. As well as the attractive support package, the ADAC has also set an operational course for the series: the Cup will be run by the experienced team at agency Pole Promotion, with previous Cup project leader Christian Göbel. The opening round of the BMW M2 Cup is from 24<sup>th</sup> to 26<sup>th</sup> May at the Dekra Lausitzring. All five of the season's events take place on the high-profile DTM platform.

The BMW M2 Cup features three classes. Come the end of the season, the best-placed driver in each class will be invited to a test with a BMW M4 GT4. A jury will then decide on one of the three drivers to receive support, in the form of financial and non-cash prizes, to enable them to compete in ADAC GT4 Germany in a BMW M4 GT4. The two remaining trialists will also receive help and can look forward to a support package for the 2025 BMW M2 Cup.

“The BMW M2 Cup is one of the most attractive series for talented youngsters, and also one of the most appealing in terms of cost. It also offers a great opportunity to show what they are capable of on the high-profile DTM platform. The champions from the past two years are enjoying success in ADAC GT4 Germany and the ADAC GT Masters, which underlines the sound education they receive in this series. We are pleased to be able to count on the expertise of the Pole Promotion agency, and the experience of Christian Göbel, to run the series. In recent years, Pole Promotion has helped René Rast and Sheldon van der Linde on their road from entry-level one-make cups to winning DTM titles. The agency has a wealth of experience of supporting young drivers,” says ADAC Motorsport Director Thomas Voss.

The BMW M2 Cup lines up with strong partners this season. Motor Presse Stuttgart will support the series as media partner. Lubricant manufacturer and tyre partner Goodyear are also on board. All the BMW M2 Cup races are streamed live and free of charge on the ADAC Motorsport YouTube channel at [youtube.com/adacmotorsports](https://youtube.com/adacmotorsports).

More information and the entry portal for the BMW M2 Cup are available online at [adac.de/motorsport](https://adac.de/motorsport).

BMW M2 Cup contact  
Pole Promotion  
Christian Göbel  
Tel.: 05722-89010-159  
E-mail: [info@polepromotion.net](mailto:info@polepromotion.net)

## Media Information

### 2024 calendar

24. – 26.05.2024	Dekra Lausitzring
05. – 07.07.2024	Norisring
16. – 18.08.2024	Nürburgring
06. – 08.09.2024	Sachsenring
27. – 29.09.2024	Red Bull Ring (A)

### Media Contact

#### ADAC e.V.

Oliver Runschke, T +49 89 76 76 69 65, E-mail [oliver.runschke@adac.de](mailto:oliver.runschke@adac.de)

Kay-Oliver Langendorff, T +49 89 76 76 69 36, E-mail [kay.langendorff@adac.de](mailto:kay.langendorff@adac.de)

[adac.de/motorsport](https://adac.de/motorsport)